



Resolution

URGING THE FCC NOT TO PREJUDICE BROADCASTERS DURING THE SPECTRUM REALLOCATION

- WHEREAS** the FCC has committed itself to reallocate some existing television spectrum for the use of the wireless industry; and
- WHEREAS** the FCC has indicated, up to now, that it will appropriate spectrum only from willing television stations that voluntarily choose to participate in a spectrum auction; and
- WHEREAS** the spectrum reallocation, even if “voluntary,” can create financial and operational hardship on existing broadcasters who are required, as part of the reallocation of spectrum, to change channel designations and call-letters, because among other hardships, they may have to change their logo, branding, and marketing efforts, and their promotional outreach to their listening audience and supporters, and may also incur engineering expenses and may experience negative affects on signal strength or frequency integrity; and
- THEREFORE BE
IT RESOLVED** that the National Religious Broadcasters hereby urges the FCC not to interfere with, or impose a hardship on, existing broadcasters during the spectrum reallocation, including the imposition of operational or financial burdens, or the diminishing of signal strength or frequency integrity.