Resolution

Encouraging the Use of Closed-Captioning Technology

WHEREAS the National Religious Broadcasters is committed to reaching the entire world with the Gospel of Jesus Christ; and

WHEREAS NRB members seek to bring the Gospel to the broadest audience possible; and

WHEREAS closed captioning technology broadens the effective reach of Christian programming; and

WHEREAS a variety of communities can all benefit from closed captioning, including patrons in noisy or distracting environments such as restaurants or airports, children who are learning to read, people learning English as a second language, and those who are deaf or hard-of-hearing; Therefore, be it

RESOLVED that the National Religious Broadcasters strongly encourages all its members to implement closed-captioning for all their television programming, as soon as they are able to do so.

Approved by the Board of Directors February 16, 2007