

2016 Board Class Candidates

Edward G. Atsinger III, Salem Communications Corporation



Edward
Atsinger

Edward G. Atsinger III has served as CEO of Salem Communications Corporation since founding Salem in the early 1970s with his brother-in-law, Stuart Epperson. They created a strategic, commercial model for Christian broadcasting that brought Christian radio to the country's top 25 markets. Salem operates 99 radio stations in 38 markets with 61 stations in 22 of the top 25 markets, along with channel 131 on SiriusXM Radio. Salem has a publishing division, an Internet division with more than 100 websites, and a radio network that provides syndicated programming to approximately 2,300 affiliates. Atsinger chairs the NRB Music License Committee and is a member of the NAB Board of Directors.

Ted Baehr, The Christian Film & Television Commission



Ted Baehr

Ted Baehr is the Founder and Chairman of The Christian Film & Television Commission™ and Publisher of MOVIEGUIDE®, aka www.movieguide.org, a family guide to entertainment. An award-winning media authority often on television, radio and print, his purpose is to be used by God to redeem the mass media and to encourage families to use wisdom in selecting their entertainment. His books include *How To Succeed In Hollywood (Without Losing Your Soul)*, *The Media-Wise Family*, *Narnia Beckons*, *Faith In God & Generals*, *The Amazing Grace Of Freedom*, and *The Culture-Wise Family*, among many others.

Richard (Rich) P. Bott II, Bott Radio Network



Rich Bott

Harvard Business School. He lives in Overland Park, KS.

Richard (Rich) P. Bott II is the President and CEO of Bott Radio Network, which broadcasts quality Bible teaching and Christian news and information. Operating 93 24/7 stations with a combined coverage of 50 million people across the heart of America, BRN also broadcasts nationwide via Sky Angel and Apple TV, worldwide online at www.bottradionet.com, and on iPhone, Android and iPad devices. Rich has 41 years of Christian radio broadcast experience. Rich serves in a variety of leadership roles: Chairman, NRB; Board of Governors and Executive Committee, Council for National Policy; Board of Directors, Life Issues Institute, Inc. He received his MBA from

Steve Brown, Key Life Network, Inc.



Steve
Brown

Steve Brown is the radio voice of *Key Life* as well as a seminary professor. *Key Life's* 15-minute daily radio broadcasts as well as one-minute *Think Spots* are heard throughout the United States, Canada, and internationally, featuring Steve's Bible teaching. Steve also hosts a weekly radio talk show, *Steve Brown, Etc.* In addition, he has authored more than a dozen books.

Chuck Burge, Evangelism Explosion International



Chuck Burge

Rev. Chuck Burge has more than 25 years of executive management and media production experience, serving with Evangelism Explosion International since 2010 and also with Coral Ridge Media Ministries, both founded by the late Dr. D. James Kennedy of Coral Ridge Presbyterian Church in Fort Lauderdale, FL. Rev. Burge is an ordained elder in the Presbyterian Church of America and holds credentials with the Evangelical Church Alliance. He received his B.A. in Communications from Pennsylvania State University and his M.A. in Biblical and Theological Studies from Knox Seminary. He and his wife Helen reside in Pompano Beach, FL.

Bob Butts, Truth for Life



Bob Butts

Bob Butts is a graduate of Moody Bible Institute and Columbia College Chicago. He worked for Moody Broadcasting before joining Truth For Life with Alistair Begg. He has been the Executive Vice President of the ministry since 1997. Bob is married to Heidi, and they have three daughters: Abigail (21), Jessica (19) and Victoria (17).

Phil Cooke, Cooke Pictures



Phil Cooke

According to former CNN journalist Paula Zahn, Phil is rare — a working producer in Hollywood with a Ph.D. in Theology. He's produced everything from Super Bowl commercials to creating the most successful Christian media programming of the last few decades. His book, *One Big Thing: Discovering What You Were Born to Do*, helps you find the great purpose and calling for your life. His book, *Unique: Telling Your Story in the Age of Brands and Social Media*, will inspire the Church to change the way it engages today's culture. In addition to writing at philcooke.com, he is also a contributor to *The Huffington Post*, *Fast Company*, *Forbes.com*, *Wired.com* and *FoxNews.com*.

Stuart W. Epperson, Salem Communications Corporation



Stuart
Epperson

Stuart W. Epperson is Chairman of the Board of Salem Communications Corporation, the leading U.S. radio broadcaster, Internet content provider, and magazine publisher targeting audiences interested in Christian and family-themed content and conservative values programming. He has served in that role since founding the company in the early 1970s with his brother-in-law, Edward Atsinger. Epperson holds a B.A. in Radio and Television Broadcasting and a master's degree in Communications. He has been involved in broadcasting since the early 1950s when he worked as a Disc Jockey, and he built his first radio station in 1961. He lives in Ponte Vedra, FL, with his wife Nancy.

Tony Evans, The Urban Alternative



Tony Evans

Dr. Tony Evans is Founder and Senior Pastor of the 8,500-member Oak Cliff Bible Fellowship in Dallas, Founder and President of The Urban Alternative, former Chaplain of the NFL's Dallas Cowboys, and present Chaplain of the NBA's Dallas Mavericks. His radio broadcast, *The Alternative with Dr. Tony Evans*, can be heard on more than 850 U.S. radio outlets daily and in more than 80 countries.

Doug Hastings, Moody Radio



Doug
Hastings

Doug Hastings, a native Chicagoan, is a 1979 graduate of the Moody Bible Institute (diploma in Communications) and a 1980 graduate of Columbia College in Chicago (B.A. in Radio & TV). He joined Moody Radio in 1981 and has served in marketing, operations, and programming. Doug currently serves as General Manager, overseeing the business, facility, and financial areas of Moody Radio. Doug resides in Dyer, IN, with his wife Nancy (MBI graduate of 1980). They have two grown children: a married daughter, JoAnna; and a son, Mackenzie. Doug plays bass guitar in his church's worship team and he also serves as a small group leader.

Dr. Robert Jeffress, First Baptist Church of Dallas, TX



Robert
Jeffress

Dr. Robert Jeffress is Senior Pastor of the 11,000-member First Baptist Church of Dallas, TX. Dr. Jeffress' bold, biblical, and practical approach to ministry has made him one of the country's most respected evangelical leaders. Vision America honored Dr. Jeffress in 2006 with the Daniel Award for his steadfast commitment and boldness in proclaiming the uncompromising Word of God. Dr. Jeffress received a D.Min. from Southwestern Theological Seminary, a Th.M. from Dallas Theological Seminary, and a B.S. degree from Baylor University. In May 2010, he was awarded a Doctor of Divinity degree from Dallas Baptist University. In June 2011, Dr. Jeffress received the Distinguished Alumnus of the Year Award from Southwestern Baptist Theological Seminary. Dr. Jeffress and his wife Amy have two daughters, Julia and Dorothy, and a son-in-law, Ryan Sadler.

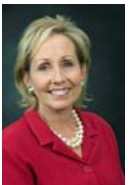
Michael Johnson, Douglas Shaw & Associates



Michael
Johnson

Michael Johnson has worked with DSA for seven years spearheading their sales and marketing initiatives. Utilizing an extensive career in ministry and consumer advertising, his passion is coming alongside ministries to help them generate the necessary resources for growth and expanded opportunity. A Christian since 1974, he served as Vice President of Advancement for the Slavic Gospel Association where he traveled extensively throughout Eastern Europe and the former Soviet Union. He also worked for a number of large consumer advertising agencies in New York and Dallas. Michael is the recipient of an honorary doctorate from the Union of Evangelical Christians-Baptist Churches of Ukraine for his work in that country.

Donna Jones, Insight for Living



Donna
Jones

In 1986, Donna Jones was invited to serve at Insight for Living as Executive Assistant to the ministry's President, Cynthia Swindoll. As a result of that strong partnership, Cynthia called upon Donna to fill larger corporate roles. Today, Donna leads the in-house media agency as Vice President of Living Bridge Media. Among many corporate duties, Donna is responsible for the production, syndication, and station relations for the portfolio of *Insight for Living* broadcast features, including the popular children's program, *Paws and Tales*. Donna and her husband, Arthur, reside in Boerne, TX, and have three adult children.

Roger K. Kemp, Roger Kemp and Company, Inc.



Roger Kemp

For more than 30 years, Roger Kemp has devoted his career to helping nonprofit organizations achieve their ministry goals. Located north of Los Angeles, Roger Kemp and Company is a media agency specializing in fundraising strategies, marketing, production and distribution of Christian programming. Clients include *Insight for Living*, *Truth For Life*, *Walk in the Word*, Focal Point Ministries, RBC Ministries, *Know The Truth*, *Life Without Limbs*, Alpha USA, *Hope Out Loud*, Hope for the Heart, Ligonier Ministries and Parenting Today's Teens. Roger serves on the Executive Committee of NRB and is an elder at Calvary Community Church in Westlake Village, CA.

Dr. Richard Land, For Faith and Family



Richard Land

Dr. Richard Land is President of The Ethics & Religious Liberty Commission, the Southern Baptist Convention's official entity assigned to address social, moral, and ethical concerns, with particular attention to their impact on American families and their faith. Dr. Land graduated with a B.A. from Princeton University and a Doctor of Philosophy degree from Oxford University in England. He also received a Master of Theology (Honors Program) degree from New Orleans Baptist Theological Seminary. Dr. Land is a native Houstonian and a sixth-generation Texan. His record as a pro-family advocate is capped by his proudest accomplishment — his more than 35-year marriage to his wife Dr. Rebekah Land and his personal investment with her in the lives of their three adult children, Jennifer, Richard, Jr., and Rachel.

Nevin Larson, WDCX-FM



Nevin Larson

Nevin Larson is celebrating 46 years in Christian broadcasting and with Crawford Broadcasting in management of their Buffalo/Toronto, 110,000-watt WDCX-FM. He also serves as Director of Christian Programming for all of Crawford's other major market stations. Nevin was a long-time NRB Radio Committee member, has served on the NRB Finance Committee, the NRB Resolutions Committee, and for many years on the ENRB Board. Nevin and his wife Sue have been married for 49 years and have three children: their oldest son, Erik, was called home to Heaven suddenly at age 32; their son Brett (an NRB member) engages in full-time Christian radio as the newly appointed WDCX General Manager; and their daughter, Krista, is a pastor's wife in Virginia. They have been blessed with nine grandchildren.

Richard G. Lee, There's Hope America



Richard G. Lee

Richard G. Lee, Ph.D., is the Founding Pastor of First Redeemer Church located northeast of metropolitan Atlanta, GA. He is also president and speaker for the There's Hope ministries, which includes There's Hope for the Hungry, Whispering Hope Women's Pregnancy Center and *Speak Out America*, syndicated radio and television broadcasts. He has served as President of the Pastor's Conference of the Southern Baptist Convention; a member of the Oxford Roundtable, Oxford, England; a Trustee of Liberty University; a member of the Board of Governors for the Council for National Policy; and a member of the NRB. Dr. Lee and his wife Judy currently reside in Cumming, GA.

Robert (Bob) Lepine, FamilyLife



Bob Lepine
Church.

Bob Lepine is Sr. Vice President and Chief Creative Officer of FamilyLife and Co-Host of *FamilyLife Today*[®], FamilyLife's nationally syndicated radio program. A veteran of Christian radio, Bob received a Communications degree from the University of Tulsa. Prior to joining FamilyLife in 1992, he hosted his own live radio talk show and held various positions from News Anchor to Sales Manager and Station General Manager. He is the author of *The Christian Husband* and the on-air voice for *Today In The Word*, produced by Moody Radio, and for *Truth for Life* with Alistair Begg. Bob also serves on the Board of Directors for NRB. Bob and his wife Mary Ann live in Little Rock, AK, where Bob also serves as an elder and teaching pastor at Redeemer Community

Michael D. Little, The Christian Broadcasting Network



Michael D.
Little

Michael Little is a member of the Board of Directors and serves as President and Chief Operating Officer of The Christian Broadcasting Network, Inc. (CBN). He serves on the Board of Regent University, NorthStar Studios, Operation Blessing Israel, the Evangelical Council for Financial Accountability (ECFA), NRB and several other organizations. An Emmy Award-winning TV producer, he has served more than 40 years at CBN, working in more than 100 countries overseeing TV production and global distribution. A veteran officer of the U.S. Army, Michael and his wife Becky have two sons and two grandchildren.

Brad Mattes, Life Issues Institute



Brad Mattes

Brad Mattes, a veteran of the pro-life cause, is the Executive Director and Co-Founder of Life Issues Institute, an organization that serves the educational needs of the pro-life movement. Mattes is a two-time Regional Emmy Award winning Host and Executive Producer of the weekly, pro-life television program, *Facing Life Head-On*. He also hosts *Life Issues*, a daily radio commentary on abortion and related issues. In addition, he is President of the International Right to Life Federation and is a frequent international speaker and lecturer on abortion and related life issues.

Tom McCabe, Pursuant KMA



Tom
McCabe

Tom McCabe is a 30-year veteran in direct response marketing and communications consulting. Tom is truly a pioneer in non-profit fundraising. As KMA's Founder and long-time President, he provides a unique blend of wise leadership, generous humor, and a burning desire to succeed on behalf of the clients and causes he loves. In 1984, Tom co-founded KMA by merging his Washington, DC-based International Marketing Group (IMG) with Development Resources Inc. of Dallas. In 2010, Tom merged his company with Pursuant Incorporated, a large capital and major donor fundraising company. A member of the Council for National Policy, Tom also serves on the board of NRB and on its Executive Committee. Tom is married, with three adult children and eight grandchildren.

Tim McDermott, KSBJ



Tim
McDermott

Tim McDermott has served for more than 20 of his 33 years in broadcasting as the President/General Manager of KSBJ/Houston. He has served in numerous industry positions, including NCRS Chair, NRB Radio Chair and founding Chairman of CMB. Tim has a passion to see Christian radio stations thrive and toward that end has helped mentor radio stations around the U.S. and around the world. In addition to his broadcasting experience, Tim is also a CPA and does field reviews for ECFA.

David McGee, Cross the Bridge Ministries



David
McGee

David McGee started Cross the Bridge Ministries, a TV, radio and Internet outreach, in 2008. Through Cross the Bridge Ministries, David teaches God's incredible Word to equip people to "cross the bridge" from death to life and from spectator Christianity to a life dedicated to serving the Lord. *Cross the Bridge* airs on more than 500 radio and television stations across the U.S. and broadcasts online television programs worldwide daily, reaching millions of people each year. David is the author of *Cross the Bridge to Life: Discover Your Adventure* and *Cross the Bridge Every Day*. He lives in North Carolina with his wife Nora and sons John David and Benjamin. He also has a daughter, Ashli, who is married to John Fleming.

Lee Miller, MSGPR Ltd. Co.



Lee Miller

Lee Miller, CEO of MSGPR Ltd Co., has been involved in the broadcast and PR business for more than 30 years, working in television news operations, creative services, promotions, public service and network management. As a conference speaker, he has taught on subjects ranging from television operations to AV technology. Miller serves on and is the past Chairman for the NRB TV Committee. He serves on the board of GPS-TV, on the Salvation Army Advisory Board and as Communications Director for the Advanced Television Broadcasting Alliance, the initiative to preserve and promote the efficient and effective use of all television broadcast spectrum.

Sam Moore, Wilson Investors, LP



Sam Moore

Sam Z. Moore is an immigrant from Beirut, Lebanon. He received his B.S. in Economics from the University of South Carolina's College of Business Administration in 1954 and his M.A. from Columbia International University in 1956. After more than 40 years in the publishing business as President and CEO of Thomas Nelson Publishers, the company was sold in 2006. He enjoys civic and philanthropic projects, but his heart is for missions. He lives with his wife of more than 50 years, Peggy, in Nashville, TN, and Palm Beach, FL. They have one son, two daughters, four grandsons, two granddaughters and two great-grandsons. Sam and Peggy enjoy their grandchildren and traveling.

Janet Parshall, *In the Market with Janet Parshall*



Janet
Parshall

Janet Parshall is the host of *In the Market with Janet Parshall*, a daily two-hour broadcast, nationally syndicated on the Moody Radio Network and carried on hundreds of stations across the country. She also hosts a three-minute weekly commentary. Janet was the recipient of the NRB On-Air Personality of the Year Award in 2008 and in 2011. She was selected by President George W. Bush to represent the White House in the capacity of public delegate to the United Nations Commission on the Status of Women. Janet speaks regularly across the country on family values and biblical truths.

Grace Rendall, KSCE Channel 38 Christian Television



Grace
Rendall

Grace Rendall is currently Vice President, General Manager of KSCE Christian Television in El Paso, TX, a full power station broadcasting in English, Spanish, and Arabic. She is a member of NRB, the NRB TV Committee, the Board of Directors of the NRB TV Network and other Christian, civic and trade organizations.

Jose A. Reyes, *Compartiendo el Pan de Vida*



Jose Reyes

Dr. Jose A. Reyes, Sr., was born in Puerto Rico and graduated from the University of Puerto Rico. He received his M.S. from the School of Theology in Cleveland, TN, and a doctorate degree from Logos School in NY. Dr. Reyes has shared the Gospel for more than 55 years. He started as evangelist and radio speaker at a very early age. Then, the organization he served named him their official Communications Minister for Latin America, where he served for 40 years. He is a well-known author and social communicator on radio and television through his radio program, *Compartiendo el Pan de Vida (Sharing the Bread of Life)*.

Jerry Rose, Total Living Network



Jerry Rose

Jerry was called into television ministry 49 years ago and after five years with CBN joined Christian Communications of Chicagoland. In 1979, Jerry became its President, a position he currently holds. Jerry has also served as an Associate Pastor of a Chicago-area Baptist Church and as a consultant with the International Correspondence Institute and various other missions organizations. Jerry has been a member of the NRB Board of Directors for approximately 32 years and on the NRB Executive Committee for more than 25 years. He served as the NRB President for three years. Jerry is a member of the Silver Circle of Chicago Broadcasters, a recipient of the Gutenberg Award from the American Bible Society, and a recipient of the Radio, Television Achievement Award from the Daughters of the American Revolution.

Larry Ross, A. Larry Ross Communications



Larry Ross

Larry Ross is President of A. Larry Ross Communications, a Dallas-based, full-service public relations agency he founded in 1994. His mission is to “restore faith in media,” by providing cross-over communications at the intersection of faith and culture, and to give Christian messages relevance and meaning in mainstream media. Larry has influenced public opinion through strategic PR counsel to individuals and organizations during a career in mainstream and Christian public relations spanning more than 35 years. Larry’s work includes consultation and representation for many influential NRB members, including evangelist Billy Graham, for whom he has served as principal spokesperson since 1981.

Scott Seal, PowerPoint Ministries



Scott Seal

Scott Seal has a passion for taking the transforming message of the Gospel to the uttermost parts of the world. The Executive Director of PowerPoint Ministries has helped to take the message delivered by Dr. Jack Graham at Prestonwood Baptist Church to countless people around the world via radio, television and the Internet. Scott, who earned a Master of Divinity from Southwestern Baptist Theological Seminary, surrendered to full-time ministry at Prestonwood in 1996 and has been at the helm of PowerPoint for eight years. Scott is also involved in UpReach Ministries, where he has helped establish and minister to Hungarian and Gypsy churches in Oradea, Romania. Scott and his wife Julie have three children: Samantha, 11, Bennett, 8, and Emerson, 4. They reside in Plano, TX.

Doug Shaw, Douglas Shaw & Associates, Inc.



Doug Shaw

Doug Shaw is a graduate of Simpson University and Fuller Theological Seminary in Pasadena, CA. He founded Douglas Shaw & Associates, Inc., with his wife Stevey to serve organizations through a Donor-Focused Strategic Marketing® approach to communication and fundraising. Today, they lead a company of 60 professionals who are serving more than 30 ministries such as Wycliffe Associates, Ligonier Ministries with Dr. R.C. Sproul, Moody Church Media with Dr. Erwin Lutzer, Revive Our Hearts with Nancy Leigh DeMoss, Star of Hope Rescue Mission, and many others. He just completed his first book, *The Rules of Fundraising*.

Michael Shelley, Toccoa Falls Radio



Michael Shelley

Michael was first hit by the “radio bug” as a 10-year-old child. The first station Michael worked for was WAYJ-FM as an overnight announcer. This past October marked his 25th year in broadcasting and his 24th year as a member of NRB. Michael has worked for non-Christian and Christian radio stations, including radio satellite networks. He also worked with Dr. Charles Stanley as Director of Media Services where he led a team of broadcast professionals syndicating the *In Touch* radio program. He has worked as an Announcer, Advertising Account Executive and a Station Manager. He is currently the Morning Host as well as Assistant Station Manager for Toccoa Falls Radio.

Wayne Stiles, Insight for Living



Wayne Stiles

Wayne Stiles enthusiastically serves at Insight for Living as Executive Vice President and Chief Content Officer. He oversees the creation of content for the ministry’s various publications, website, monthly premiums, and products that complement the broadcast. Before coming to Insight for Living, Wayne earned his master’s and doctoral degrees from Dallas Theological Seminary and served in the pastorate for 14 years in the church he helped to plant. A veteran traveler to Israel, he has written two devotional books on the Holy Land. Wayne and his wife Cathy have been married 23 years and have two daughters in college.

Wiley Stinnett, Douglas Shaw & Associates



Wiley
Stinnett

Wiley Stinnett plays an integral role in providing strategic leadership that aligns the ministry's clients' broadcast programming with their direct marketing activities. He has served as Director of Marketing with RBC Ministries which included all direct response for RBC television and radio programs as well as print (*Our Daily Bread*, etc.). He also served as Executive Producer of the *Walk in the Word* radio program featuring James McDonald and *In The Studio with Michael Card*. Wiley also served as Director of Marketing at Coral Ridge Ministries with Dr. D. James Kennedy. He is a graduate of the University of Alabama.

Todd Turner, Insight for Living



Todd
Turner

Todd Turner serves as Executive Vice President and Chief Ministry Resources and Web Officer for Insight for Living, the Bible-teaching ministry of Chuck Swindoll. With more than 15 years of Internet experience, Todd has served in many capacities and on various boards and committees, both in secular and Christian-based communities. He enjoys sharing his Internet, publishing, and marketing knowledge in the U.S. and abroad. Beyond the work at IFL, Todd is actively engaged in his hometown church as an elder and a small group teacher. Todd and his wife Mandy have been married since 1998 and raise their 3 children in North Texas.

Wes Ward, Revive Our Hearts



Wes Ward

Wes Ward serves as the Senior Director of Media and Marketing for Revive Our Hearts and the True Woman Movement. With more than 25 years in broadcast, digital, and executive ministry leadership, he has managed broadcasting at FamilyLife Today, and served as the National Program Director for Moody Radio, Program Director for WMBI-FM/AM in Chicago, and as Station Manager and Program Director at KCBI-FM in Dallas/Fort Worth. Wes has served as Chair of the NRB Radio Committee and serves as an elder in his local church. A father of four, Wes is married to author/blogger Carrie, whose book, *Together: Growing Appetites for God*, released last year.